

## **Arsht Research on Ethics and Community Grant**

### **Sustainability Reports in the IT Industry: Ethical Imperative or Corporate Greenwashing**

**2009-2010**

**Faculty:** Robert Plant, Ph.D., C.Eng., E.Eng., FBCS

**Students:** Erin Yelich, B.A.

**School of Business Administration**

#### **Abstract**

This research will examine the utility of corporate sustainability reports as mechanisms for corporate posturing. The study first aims to identify a new set of metrics through which to examine sustainability reports. The study will then examine the sustainability reports of twenty-two technology companies in the Dow Jones Sustainability Index in order to make a comparative determination of their validity. The study aims to identify which companies are active in utilizing their sustainability reporting to further their environmental value proposition and which are passive.

Please do not copy or quote without permission. For more information, please contact the University of Miami Ethics Programs at <a href="mailto:ethics@miami.edu">ethics@miami.edu</a> .
--